



Allentown
Marketing Technical Assistance Grant

Return completed application to:
209 Bausman St, Pittsburgh, PA 15210

If you need assistance completing this application or any questions, please contact Meg O'Brien at meg@pghilltopalliance.org or 412-712-3306

Description

The Hilltop Alliance may provide up to 90%, up to \$1,250, of the total cost for small business marketing support including signage, branding, graphic design, website development, social media and more. Funding for this grant is limited, so it is recommended that the applicant verify the availability of funds with the Hilltop Alliance, prior to completing this application.

Business Information:

Business Name: _____

Business Address: _____

Website (if applicable): _____

Number of Employees

1-5 6-15 16-25 25+

Are you prepared to cover costs not subsidized by this program?

Yes No

Main Contact:

Name: _____

Phone Number: (_____) - _____ - _____

Email Address: _____

Marketing Assessment

What challenges would you like to solve if you are awarded with MTAP funding?

Grant Request:

Amount requested (90% of total cost up to \$1,250): _____

Date funds are requested by: _____

Anticipated start date: _____

Anticipated date of project completion: _____

Application Checklist

- Outline of project scope
- Contractor invoice
- Business Plan & Financials
- Completed application

The undersigned applicant represents that the information set forth in this application is accurate and complete to the best of their knowledge. Applicant shall notify the Hilltop Alliance, in writing, if any information supplied on this application changes after the application is submitted. Submission of this application does not guarantee funding. If funded, I understand that funding is provided in the form of reimbursement when project is completed (never an advance payment) or our portion would be paid directly to the vendor.

Applicant signature: _____